

Elijah Smith

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OBJECTIVE

To obtain a creative and challenging position that enables me to elevate in skill all skill sets and gain new valuable ones. To be always pushing the limits of technology in all forms, to create more user centric applications, to empower clients to feel confident in their product and its maintenance, and try to create cross platform products and applications that bridge all mediums.

WORK EXPERIENCE**Interactive Developer**

11, 2008 - Present

The Boston Group | Boston, Suffolk, MA

Advertising and PR Services

Brought on to facilitate several services under the title of interactive developer; motion design, web development, and application programming. Created several commercials for internal and external usage. Programmed several applications used in public viewing. Designed several pieces for current web portals and designed full portals from the ground up. While here, have been given the freedom to freely explore new techniques and technologies to help better serve the Boston Groups' clientele.

Freelance Developer

3, 1998 - Present

Tofua Animation | Attleboro, Bristol, MA

Computer/IT Services

Assumed the role of project manager in the design and redesign of client websites. A clear technical plan as well as a Photoshop design of the site were created before any steps were taken in development. Each site meets with XHTML and CSS validation and section 508 allowing for cross browser view ability. Each site deployed empowers the client to maintain the site and the Search Engine Optimization standards themselves. Designed and created promotional videos that met with the branding already established by the client. Clientèle (Full listing at website): Liberty Mutual, EMC, CBT Architects, Eaton Vance.

Web Designer

5 2008 - 9 2008

IdentityTruth | Waltham, Middlesex, MA

Internet Services

Designed layout and graphics for new company site: www.identitytruth.com. Also created a framework to have flash-esque and user-centric interactions. It was important to have the new branding and new interactions of the website evoke certain emotions and have ease of use. Applied the same philosophy and techniques to multiple affiliate sites matching the main corporate site. To make the creation of future affiliate portals and editing current ones more stream lined, developed a method in which a template allowed for repetitive code to be replicated and unique creative pieces to be inserted. Established a set of branding rules that did not previously exist to make sure the IdentityTruth brand was clearly represented. Designed and created banner ads at a very high rate for marketing team and affiliate sites. Scripted, designed, and developed marketing demos of IdentityTruth's proprietary software. Designed and developed an advanced video player that tracked videos played, allowed marketing ads related to the video

to be displayed, allowed for user customization, full screen hd playback, alternative viewing if you have problems, and numerous other user tools to view the video. Programmed, developed, and designed a portal to display IdentityTruth widgets that are deployed on social networks as a method to advertise the IdentityTruth brand. Additionally created the widgets that live with in the portal.

Senior Interactive Designer

5, 2006 – 10, 2007

BBS, Inc. | Natick, Middlesex, MA

Computer/IT Services

Designed and developed for BBS proprietary software Wrote a clear technical plan explaining the goals to be achieved in developing the GUI and the software functionality Passed this plan along to the development team and planned out the execution of the technical plan Managed the relationship between BBS and it's clientele Met with client and discussed their needs from a functionality point of view In some cases created a branded look to clientele applications Oversaw the production of client projects making sure they stayed on budget and on time while exceeding their expectations

Senior Web Designer

6, 2005 – 5, 2006

Novusus Corporation | Taunton, Bristol, MA

Computer/IT Services

Hired originally to develop a brand and website to market Novusus Corporation a title insurance company. Given the additional responsibility to manage more domains Oversaw the redesign of the proprietary software GUI and functionality Overtook the responsibility of creating online and print marketing materials

Intern

7, 2003 – 9, 2003

Creative Resources Group | Plymouth, Plymouth, MA

Advertising and PR Services

Worked on several motion graphic campaigns for television and online delivery.

EDUCATION

Bachelor's Degree,

8, 1998 – 5, 2003

Eastern Nazarene College Mass Media Production and Broadcasting | Quincy, Norfolk, MA

SKILLS

Adobe Dreamweaver	Expert
Adobe Homesite	Intermediate
Adobe Flash	Expert
Adobe Photoshop	Expert
Adobe In Design	Beginner
Adobe Illustrator	Intermediate
Adobe Acrobat	Beginner
Adobe Flex	Intermediate

Adobe Contribute	Expert
Adobe Connect	Intermediate
Adobe ColdFusion	Beginner
Adobe After Effects	Intermediate
Adobe Premiere	Expert
Discreet 3D Studio Max	Beginner
Caligari Truespace	Intermediate
Apple Final Cut Pro	Intermediate
Apple Shake	Beginner
Avid Express	Beginner
Programming Language DHTML	Intermediate
Programming Language CSS	Expert
Programming Language XML	Intermediate
Programming Language HTML	Expert
Programming Language XHTML	Intermediate
Programming Language CFML	Beginner
Programming Language CFC	Beginner
Programming Language AS 2.0	Expert
Programming Language AS 3.0	Beginner
Programming Language PHP	Beginner
Programming Language JS	Intermediate

LANGUAGES

Chinese

English Fluent

German Beginner

Other Beginner

INTERESTS

I enjoy freelancing doing various projects for smaller clients. Playing video games Playing sports Learning to cook. Spending time with friends and family. Viewing artwork in different forms on different mediums.